



THE 2017 GOLDEN APPLE AWARDS

RECOGNISING AND REWARDING EXCELLENCE
IN EDUCATION AND LEARNING



CATEGORY SPONSOR
Opportunities

Friday, October 6, 2017
University of Cumbria, Carlisle
www.gaawards.co.uk  

CATEGORY SPONSOR Opportunity

The Golden Apple Awards provide a superb opportunity for businesses who want to increase their profile and pipeline. Your business will receive maximum exposure with Cumbria's top education and learning professionals and will be at the centre of proceedings on the awards ceremony night. Quite simply, there is no better sponsorship opportunity in the Cumbrian market. Take a look at the huge coverage and added value your business will receive:

- Your business will be exclusively named as a Category Sponsor for two awards in all event communications.
- Choose the categories you wish to sponsor (subject to availability).
- Extensive profiling for your business in a £50,000 media campaign promoting the event across CN Media's print, digital, event, and social media platforms.
- Six guest tickets for the awards dinner, including wine (option to purchase additional tickets).
- Your CEO or senior executive presenting the awards for your categories • Post ceremony networking and photo opportunity with all award winners.
- A copy of the awards evening photo gallery and video.

FOR FURTHER INFORMATION PLEASE CONTACT: PAM MCLEOD, GROUP BUSINESS AND SPONSORSHIP MANAGER. EMAIL: PAM.MCLEOD@CNMEDIA.CO.UK. TELEPHONE 01228 612237



CN MEDIA PLATFORMS:

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The Cumberland News

News & Star

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